Sigita Pettifer

Senior Product Designer

Skills

Technical

- Sketch
- Figma
- Adobe Creative Suite

Professional

- Ideation
- Problem solving
- UX Reaserch
- Prototyping
- Data review

Certificate

2021 - Present
**Certified E-Commerce
UX Professional**
Baymard Insistute

2015
Accessibility For Designers
AbilityNet

Education

2010 - 2013
**International Communication
and Multimedia, BA**
Aarhus University, Denmark

Experience

2021 Sep - Present
NFQ
Senior UI/UX Designer

- Mentor and advice junior designers
- Work with clients to create B2C/B2B solutions
- Designing complex solutions from rough sketches on paper, rich interactive prototypes, to final designs
- Responsible for ensuring the user is able to achieve their goal easily, in a simplified user journey, with low friction interactions in a way that has a commercial benefit

2018 Mar - 2021 May
BT
Senior Product Designer

2017Aug - 2018 Feb
Wunderman
Digital Designer

2016 Aug - 2017 Jun
Fusepump
Digital Designer

2015 Mar - 2016 Jul
AFEX
Creative Graphic Designer

2013 Mar - 2015 Mar
Cloudbuy
Graphic Designer